



# Sri Lanka State Trading (General) Corporation Ltd

No:100, Nawam Mawatha, Colombo 02.



## VACANCY

### MANAGER (MARKETING) MM 1-1- 03 Vacancies

We are looking for result oriented & self motivated individuals with exceptional integrity & competence to result for the following positions.

#### Job Description

Responsible for planning, coordination with other divisions, directing the sales and marketing functions entrusted to the organization and monitoring of those activities efficiently and productively in the marketing and sales division which is the main component of the operation process of the institution.

Responsible for conducting marketing development activities and research functions in view of expanding the market share by observing the marketing opportunities in relation to the goods of your division.

Responsible for encouragement and performance of subordinate staff to achieve expected marketing targets and identifying the targeted customers by segmenting the market on our goods and planning of sales on the goods released to the market.

Responsible for training of subordinate staff, assigning of duties to them and evaluation of their performance through these activities and guiding them for achieve overall targets and objectives of the institution.

Responsible for fulfilling duties assigned by the supervisors in relation to the sales and marketing functions.

#### External Candidates (1 or 2 below)

1. A Degree in Management, Public Administration, Business Management, Marketing or Commerce which is recognized by the U.G.C.

AND

Minimum three (03) years post qualifying experience in the relevant field to the Post, after obtaining the first degree.

2. Having passed the Intermediate Examination of a recognized professional Chartered Institute and minimum three (03) year post qualifying experience in the relevant field to the post.

#### General Conditions

- Age : should be not less than 22 years and not more than 45 years.
- Other:

#### Every Applicant

- i. Should be a citizen of Sri Lanka.
- ii. Should be physically and mentally fit to discharge the duties of the post well and to serve in any part of the Island.
- iii. Should be of excellent moral character.

- Salary Scale (as at 01.01.2020)  
Rs.53,175/= (1,375 X 16) Rs.75,175/=

The initial salary point for the above post is Rs.53,175/=  
Rs.7,800/= Cost of Living Allowance

- Application Procedure

Applicants giving full bio- data together with copies of all certificates for academic, professional qualifications & experience with names, addresses & telephone numbers of two non related referees should be send to reach to following address on or before 2<sup>nd</sup> of November,2020 under the registered post indicating the post applied on the top left hand corner of the envelop. Applicants from Departments/Statutory Board/Public Corporations/ Fully Government Corporations should send their applications through the respective Heads of the Organizations. Applications received after the closing date will not be considered. Incomplete applications will be rejected without intimation.

TEL : 011 2384603 / 011 2422341/2440880  
FAX : 011 2447970  
E-MAIL : [lankagen@slt.net.lk](mailto:lankagen@slt.net.lk)  
WEB : [www.stc.lk](http://www.stc.lk)

Chairman  
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