

WE ARE HIRING

Join our team and become a part of the Sri Lanka's biggest fashion chain

EXECUTIVE – SOCIAL MEDIA

Key Responsibilities

- Manage all organizational social media platforms and create campaigns/ contents to sustain an engaging audience experience and to increase audience satisfaction.
- Researches and analyses social media trends, including social media ad revenue and web visitor data, to improve social media presence and campaign efficacy.
- Develops engaging, creative, innovative content for regularly scheduled posts, which enlighten audiences and promote brand-focused messages
- Audits and analyses social media presences, including digital promoting costs and returns
- Analyses social media campaigns with tracking systems to gather visitor data and determine efficacy and areas for social media campaign improvement
- Collaborate with departments to develop social media timelines coinciding with new product releases, ad campaigns and brand launches.
- Monitors and develops reports on competitor activity within social media spaces.

The ideal candidate should possess:

We are looking for a performance oriented, self-motivated, proactive individual who is willing to embark on a career in Marketing.

Age 20 – 25 years.

- Possess a bachelor's degree or professional qualification in Sales/Marketing (CIM, SLIM, BSc. In Marketing /Sales or any other equivalent)
- Excellent analytical skills
- Excellent verbal and written communication skill in English.
- Experience in handling online social media management will be a definite added advantage.

The successful candidates would be provided with a competitive remuneration package on par with industry standards and other fringe benefit.

Please forward your CV along with a photograph and details of two non-related referees to careers@nolimit.lk within 07 days of this advertisement marking the post applied for on the subject line.

We will correspond only with the candidates shortlisted for interview.
We thank all applicants for their interest.

**NOLIMIT,
No. 18, Kawdana Road,
Dehiwala.**

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