

# SALES & MARKETING EXECUTIVE

A market leader in the footwear industry and a pioneer establishment in a diversified business conglomerate invites applications from dedicated, qualified, self-motivated and dynamic individual for the above position.

## CANDIDATE PROFILE

- Age below 30 years.
- Prior Experience in General insurance would be an added advantage.
- Excellent IT literacy.
- Excellent command in Sinhala and English languages.
- Excellent interpersonal and analytical skills.
- Ability to work in a challenging environment.

## JOB ROLE

- Design and implement effective marketing strategies to sell new General insurance contracts or adjust existing ones.
- Contact potential clients and create rapport by networking, cold calling, using referrals etc.
- Appraise the wishes and demands of business or individual customers and sell the suitable protection plans.
- Collect information from clients on their risk profiles to offer them the proper solution.
- Prepare reports to shareholders on the success of your business endeavors.
- Retain continuous awareness of transactions, sales and terms and keep relative records.
- Check insurance claims to solidify trust and safeguard reputation.
- Frequently replenish job-specific knowledge and apply it on the field.

Please forward your CV within 7 days of this advertisement mentioning the position applied on the subject line of the email with details of two non-related referees along with your passport size photograph to [careers@samsoncorporates.com](mailto:careers@samsoncorporates.com)

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