



## DIGITAL BANKING OFFICER – KIOSKS AND E -STATEMENT

### The Job

- Ensure smooth operation of Digital Channels pertaining to KIOSKS and e-Statement management and achieving SLAs.
- Liaise with IT/OPs and other partners being the key point of contact for all digital channel requirements.
- Prepare and provide required reports and information with regards to market research and customer behavior insights in a timely manner.
- Support new and existing product development on assigned products and carryout competitor analysis on assigned digital activities.
- Travel to different parts of the country and work with Branch and Area Managers to identify and recommend Off-site KIOSK locations.
- Drive and support marketing initiatives, process improvements and automation efforts.
- Drive to increase usage of digital banking channels and provide innovative ideas to improve products.
- Ensure Smooth management of projects with vendors/stakeholders.

### The Person

- Minimum 05 years experience in banking of which 03 years in branches in handling Digital Channels (Mobile Banking, Internet Banking, ATM, CDM, CDK, etc.)
- Diploma in Computer Studies with a full/part qualification in Marketing / Management.
- Strong analytical, presentation and communication skills.
- Knowledge on products and marketing concepts.

**Applicants are invited to log on to [www.seylan.lk](http://www.seylan.lk) and upload the updated CV along with a recently taken photograph or forward the CV to [careers@seylan.lk](mailto:careers@seylan.lk) within 07 days of this advertisement.**

**Deputy General Manager - Human Resources  
Seylan Bank PLC**



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Brand Finance Rating: "A+", Fitch Rating: A-(lka), Co.Reg. No : PC9

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