

# BOOST YOUR CAREER START WITH SEYLAN



## MARKETING OFFICERS HOUSING LOANS/CARD SALES/LEASING

### The Job

- Prepare and implement sales action plans.
- Achieve the set individual targets.
- Generate and qualify leads and maintain a customer database.
- Assist in organizing leasing campaigns and promotion activities.
- Prepare and present periodic sales visit reports and call reports.
- Actively participate in events organized by the bank to promote business.

### The Person

- GCE O/L with passes for Mathematics and English and 03 passes at GCE A/L.
- Self-motivated outgoing personality with a strong sense of networking and relationship skills.
- Excellent communication skills in English, Sinhala/Tamil.
- Previous experience in Sales and part qualification in SLIM or any other professional qualification in Marketing would be an added advantage.

The position applied for (Marketing Officer – Housing Loans, Marketing Officer - Card Sales, Marketing Officer – Leasing) should be stated on the first page of the CV.

Applicants are invited to log on to [www.seylan.lk](http://www.seylan.lk) and upload the updated CV along with a recently taken photograph or forward the CV to [careers@seylan.lk](mailto:careers@seylan.lk) within 07 days of this advertisement.

Deputy General Manager – Human Resources  
Seylan Bank PLC



[www.seylan.lk](http://www.seylan.lk)



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Brand Finance Rating: "A+", Fitch Rating: A-(lka), Co.Reg.No : PQ9

v Bank is a licensed commercial bank supervised by the Central Bank of Sri Lanka.

 **SEYLAN**  
BANK PLC

*The bank with a heart*