



Hutch is rapidly emerging as Sri Lanka's No. 1 choice for mobile broadband services. A continuing focus on delivering great value products and a high quality experience, Hutch's recent nationwide expansion deploying the country's most advanced 4G network, has geared Hutch to reach new heights.

Hutch is a fully owned subsidiary of Hong Kong based CK Hutchison Holdings Limited (CKHH), a global Fortune 500 conglomerate operating in 52 countries.

Telecom operations of CKHH span the globe covering UK, Ireland, Austria, Sweden, Denmark, Italy, Australia, Hong Kong, Indonesia, Sri Lanka, Vietnam & Macau.

Deputy Manager /Manager Marketing Communications

This position will support the Head of Marketing Communication in marketing communication operations and strategy development work.

Key Responsibilities:

- Understand and implement the requirements of communication briefs received from other internal departments for both strategic brand developments and tactical campaigns, and ensure timely delivery.
- Understanding the Sinhala & Tamil speaking communities and developing creatives that would suit the Brand and communicate the right message.
- Support the Head of Marketing Communications in ensuring the most effective spending of the communication budget and analyzing the return on investment of campaigns.
- Spearhead creative campaigns and lead a team of 4 members to ensure timely and quality execution of marcom campaigns.
- Implement a cohesive BTL strategy for the Hutch enabling high brand visibility across the island.
- Manage digital, creative media, BTL and PR agencies.

Qualifications & Experience:

- An extremely creative mind with ability to convert those great ideas into practical and cost effective execution.
- Minimum 5 years of marketing experience of handling 360 degree marketing campaigns.
- Degree or professional qualification in Marketing with CIM or SLIM qualification.
- Ability to communicate effectively in English & Sinhala both written and verbal. Proficiency in Tamil would be an added advantage.
- Age below 35.

An attractive remuneration package is on offer for the right candidate.

If you think that you are the right fit and can fulfill above responsibilities, please forward your comprehensive resume along with a recent passport size photograph within 7 days to the email mentioned below.

Email us: vacancies@hutchison.lk

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