



JOIN THE  
**LOLC**  
**WORLD**  
FOR A GLOBAL MINDSET

LOLC Group, one of Sri Lanka's leading diversified conglomerates, through focused strategy and investments continues to expand its horizons from being long known as one of the most dynamic and profitable financial institutions in Sri Lanka.

LOLC Development Finance PLC, an LOLC Group company has tirelessly contributed in elevating thousands of lives over the past decade while contributing to LOLC's booming venture of empowering the nation to prosper in the true spirit of development. The secret of our success, solely rests upon the unblemished bond we share between our stakeholders and our dedicated staff.

## Senior Marketing Officer/ Marketing Officer - Liability Marketing

At LOLC Development Finance PLC, our Marketers play a vital role at the forefront of our day to day operation and in this role, you will be required to widely promote / market our Savings and Deposits portfolio whilst supporting to maintain the sustainable growth and profitability of the Company.

You are expected to be the link between the customer and company by maintaining the customer portfolio through regular and methodical follow-up, and effective interaction with clients.

### The Profile

- Successful completion of G.C.E. (A/L)
- Previous experience in marketing and proven ability to achieve branch targets in Savings and Deposits.
- Should possess excellent communication skills both Sinhala and English and must be a computer literate.
- Preference will be given to those who are with high interpersonal skills and a team player who can work well with the team.
- Ability to work under pressure with employees at all levels.
- Ability to handle diverse and multiple responsibilities with appropriate timelines.

YOU MAY BE THE PERSON WE ARE SEARCHING FOR!

Send us your CV within 7 days through [careers@lolcdevfin.com](mailto:careers@lolcdevfin.com) or The Recruitment Centre, LOLC Development Finance PLC, No: 481, T B Jayah Mawatha, Colombo 10.

