



PRODUCT EXECUTIVE

RESPONSIBILITIES

- Evaluate products and forecasts performance
- Introduce product to new and existing corporate customers
- Provide recommendations on execute strategies to improve the product
- Generate reports and presentations on results findings to the senior management and other stakeholders
- Analyze customer and driver behaviors and trends
- Communicate client requirements and identify necessary product development
- Manage product related projects with relevant stakeholders
- Perform market research and collects customer feedback

REQUIREMENTS

- Bachelor's degree in transportation, supply chain , Business management, Economics or CIMA qualified.
- Strong analytical skills
- Excellent written and verbal communication skills in both English and Sinhala
- Project management
- Ability to present solutions at a high level. Knowledge of MS Office applications for preparation of proposals and presentations, including Word, Excel and PowerPoint.
- Knowledge in Python/R /SQL will be an added advantage