

# HUTCH

Hutch is emerging as Sri Lanka's No. 1 choice for mobile communication services, and features in the Top 50 brands of Sri Lanka.

Focused on delivering great value products and high quality experiences, a recent expansion with the country's most advanced 4G network has geared Hutch for great heights.

Hutch is a fully owned subsidiary of Hong Kong based CK Hutchison Holdings (CKHH), a global Fortune 500 conglomerate operating in 52 countries and employing 300,000+ people.

Telecom operations of CKHH group span the globe covering UK, Ireland, Austria,

**We are looking for a charismatic individual to forge the Hutch brand forward as one of the finest and most admired in the country.**

## AGM – Communications & Public Relations

**The candidate will be responsible for overseeing the execution of company's strategic marketing communications plan and developing it promoting quality positive communications.**

### Key Responsibilities:

- Provide expert internal consultancy assuming a lead role analyzing Hutch competitive strengths, developing the positioning, and communicating core messages that clearly differentiates Hutch from its competitors.
- Lead the development and delivery of the annual marketing communications plan and efficiently spend the allocated communications budget to deliver the strategic priorities and revenue targets for the company.
- Build close relationships with opinion leaders and media stakeholders assuming the role of company spokesperson responding to media requests whilst operating within the organization's public policy.
- Manage agency relationships to deliver against plans ensuring timely and high quality output.
- Write and implement marketing communications policies and strategies, and execute plans to achieve the short-term and long-term goals.
- Extract insights from media and research analysis for strategy development.
- Be a strong team player and inspiration to the marketing communications unit providing guidance, coaching, mentorship, and help the team schedule and prioritize their work to meet highly dynamic business needs.
- Work closely with stakeholders across different functions in the organization fostering great collaborative relationships to deliver all communications objectives of the company.

### Role Pre-requisites:

- Minimum 10 years of marketing management experience with best practices in ATL, BTL, Digital, PR and Event executions.
- Degree or professional qualifications in Marketing, Business Administration, Public Relations, or communications.
- A creative mind with ability to work with teams and convert ideas into cost effective standout executions.
- Exquisite interpersonal skills and perfect communications skills both written and spoken in English and Sinhala, whilst Tamil can also be an advantage.
- Excellent leadership and organizing skills.

If you think you are the right fit, please forward your comprehensive resume within 7 days to the email below.

**Email us: [chiefpeopleofficer@hutchison.lk](mailto:chiefpeopleofficer@hutchison.lk)**

**Hutchison Telecommunications Lanka (Pvt) Ltd**

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