



BE A PART OF AN EXTRAORDINARY TEAM

Sri Lanka's National Mobile Service Provider, Mobitel strives to provide innovative telecom solutions to the nation whilst transforming the local telecommunications sector to be on par with global standards.

As a part of our workplace culture, we strive to maintain a dynamic and rewarding environment where our young and energetic workforce is provided with equal opportunities, training and guidance to reach greater heights. This is your opportunity to be a part of this stellar workforce.

Assistant Manager - Brands

JOB ROLE:

- Plan and execute marketing campaigns to achieve set targets.
- Initiate innovative opportunities such as application of emerging of digital channels.
- Observe and report product usage volumes, market share trends and competitor activities.
- Understand brand and communication objectives to effectively manage assigned brands.
- Work closely with internal and external stakeholders to ensure brand activities are aligned and integrated.

QUALIFICATIONS & EXPERIENCE:

- Candidate should possess a degree in Communication and Media Studies or Business Management.
- Full or part qualifications in CIM UK.
- Candidate should have a minimum 3 - 4 years' work experience in a reputed organization or Agency in Brand management in similar capacity.
- Possess good communication, presentation and negotiation skills.
- Be a committed individual with the ability to work independently.
- Be highly organized, proactive and energetic with a positive attitude.
- Be a team player and be able to interact with staff at all levels.

If interested e-mail your resume to career@mobitel.lk on or before 30th June 2021