



SMIB, as the premier housing bank to the Nation, is in the process of restructuring the bank's operation to offer a higher level of customer satisfaction and a wider variety of services. As such, we invite applications from candidates who have demonstrated dynamic leadership roles and make full commitment to achieve business goals with relevant qualifications and experience for the following post.

SENIOR MANAGER - MARKETING

Qualifications

Bachelor's Degree in Marketing

OR

Any Bachelor's Degree in Management and an Associate membership of a professional Marketing Institution.

Experience

Overall Eight years' experience in Marketing with three years of executive experience in a reputed organization. Marketing Experience in a Financial Institution would be a distinct advantage.

Remuneration

Salary Scale- Rs.94,065-2150x20-137,065 per month together with bank approved allowances.

Age - Not more than 40 years (The age limit will not, however, apply to those already employed in a state sector organization)

General Conditions

Method of Selection - Inviting applications as per the recruitment policy and procedure of the bank.

Selection by Interview

Other Benefits

- Provident fund contribution 15% by the employer and 10% by the employee. The bank contributes the ETF
- The annual bonus of two months gross salary
- Housing loans at concessionary rates after confirmation in the service
- Benefits under the bank's medical scheme
- Encashment of unutilized medical leave

Closing Date for Applications - 11.07.2021

How to Apply

Interested qualified candidates should send their Curriculum Vitae and copies of their Educational/Professional transcripts and the names, addresses and contact numbers of two professional non-related referees via the below email address. All applications will be treated in strict confidential and any form of canvassing will be regarded as a disqualification. The Bank reserves the right to decide the selection, postponement or cancellation of recruitment or any other action and/or change the selection criteria for this recruitment. The decision of the Board of Directors will be final and conclusive.

Applications should only be sent via careers@smib.lk