

# CAREER OPPORTUNITIES AT JANASHAKTHI INSURANCE PLC

## Head of Digital Sales

### ABOUT US

**Janashakthi Insurance PLC**, is a member of the Janashakthi Group striving to deliver its core purpose of uplifting lives and empowering the dreams of our customers, employees, partners or stakeholders. Founded in 1994 as a Life Insurance company, Janashakthi Insurance PLC made its mark in the industry as an innovator and household name over a span of over 26 years.

Join us for a rewarding career with endless opportunities for career development and personal growth.

We are looking for an energetic and results oriented professional to join our team as **Head of Digital Sales**.

### Job Responsibilities

- Lead and execute the overall Digital Sales Strategy of the organization
- Drive Digital Transformation of the organization to benefit all stakeholders
- Manage channel specific relevant portals like website, mobile applications & social channels

### Person Specifications

- Recognized qualification in Marketing
- At least five years experience in Digital Sales/Marketing with exposure to Finance / Insurance Industry
- In-depth knowledge of paid marketing channels / technologies, online lead generation and SEO
- Strong analytical and communication skills

To apply, please submit your CV through our job portal on or before 12<sup>th</sup> August 2021.

Click here to apply : <https://janashakthilife.minthrm.com/thirdParty/webAdd>



JANASHAKTHI LIMITED

The Janashakthi Group operates in the Insurance, Finance, Investment and Real estate sectors. The group companies are First Capital, Janashakthi Life, Orient Finance and Kelsey Homes.

Janashakthi Group is an equal opportunity employer and we invite applications from all suitably qualified individuals to join our team.



JANASHAKTHI Life