daraz

Daraz is South Asia's leading online shopping and selling platform present in Sri Lanka, Bangladesh, Pakistan, Myanmar & Nepal. We currently operate an ecosystem of over 115,000 sellers, serving 5 million plus consumers with more than 20 million listed products. In 2018, Daraz was acquired by Alibaba Group & we are proud to carry our part of the mission to 'make it easy to do business anywhere'. We are leveraging Alibaba's global leadership in technology, online commerce, mobile payment & logistics to drive growth in our markets. Together with Alibaba, we are ready to empower entrepreneurs in the region & fulfil our promise to offer our customers the best selection of trusted products with a high level of convenience. Our Organization is characterized by smart talent with lots of energy & innovation. We have a culture which is extremely performance oriented, data driven & believe in letting the best people & ideas grow. For further growth, we seek new team members for the post of:

Strategy & Planning – Business Analyst

JOB ROLE

- Extract, deep-dive into, & manipulate data such that you can conduct analysis and derive insights to business stakeholders in tight deadlines, which:
  - Provide insights for senior management on multiple business areas.
  - Predict and optimize performance and identifying risks.
- Liaise with business units to recommend and drive implementation of new productivity and cost saving initiatives, and prepare business cases to support strategic and other business decisions.
- Work with S&P Manager to develop detailed targets, forecasts, and business models to ensure strategic and business targets are compiled and shared timely with relevant business teams.
- Provide visibility on daily performance during campaigns, including run-time forecast recalibrations based on need.
- Manage the discounting budget and strategy for Daraz, ensuring its deployment is in line with overall business strategies, while maintaining maximum efficiency.
- Support end-to-end Sales & Operations Planning process for Daraz, working closely with the S&P management, and stakeholders from Commercial, Marketing, Fulfillment and Logistics teams.
  - Combine marketing, onsite performance and other key metric data points and historical trends, with key insights from business teams into detailed and accurate Sales forecasts.
  - Assist local teams in comparison of forecasts to actual performance, identifying reasons behind department performance and results.
- Coordinate with regional teams for best practices and knowledge sharing.

JOB REQUIREMENTS

- Bachelors/Master's degree from a top university in a quantitative subject - a background in business intelligence, data science, mathematics, economics, quantitative finance, computer science or engineering preferred.
- At least 2 years of data analytics experience, with a proven track record of delivering rigorous, insightful and actionable analyses. Experience in e-commerce a plus.
- Go-getter attitude, willing to immerse themselves in the business, with a proactive approach to getting things done - results-oriented, detail oriented and self-driven.
- Superior organizational skills to manage multiple priorities to tight deadlines, and the flexibility to adapt to changing scope.
- Excellent verbal and written communication skills, with the ability to successfully negotiate with different stakeholders across various business environments and cultures; fluent in English.
- Advanced skills in SQL & Microsoft Excel are essential.
- Experience with data visualization tools such PowerBI, Tableau or Qlikview is preferred.
- Live the Daraz values: Continuously Innovate, Generosity of Spirit, Deliver on our Promise & Make it Personal.

If you feel ready to take up the challenge, please forward your resume along with a recent photograph, cover letter and details of two non-related referees to hiring@daraz.lk with the post applied for mentioned in the subject line.

Daraz is an Equal Opportunity Employer.