



Are you driven by ambitious goals for your future?

Seylan Bank, one of the most progressive banks in the country, is seeking a competent and forward thinking person to fill the following vacancy. This is your opportunity to join our dynamic team and move towards your career goals.

Marketing Officer – Personal Loan Sales

Job Responsibilities

- Prepare and implement sales action plans.
- Achieve the set individual targets.
- Generate and qualify leads and maintain a customer database.
- Assist in organizing leasing campaigns and promotion activities.
- Prepare and present periodic sales visit reports and call reports.
- Actively participate in events organized by the bank to promote business.

The Person

- GCE O/L with passes for Mathematics and English and 03 passes at GCE A/L.
- Self-motivated outgoing personality with a strong sense of networking and relationship skills.
- Ability to provide appropriate solutions to customers.
- Excellent communication skills in English, Sinhala/Tamil.
- Previous experience in Sales and part qualification in SLIM or any other professional qualifications in Marketing would be an added advantage.

Applicants are invited to log on to www.seylan.lk and upload the updated CV along with a recent photograph, or email the CV to careers@seylan.lk within 7 days of this advertisement.