

BE A PART OF AN AWARD WINNING SALES TEAM

MARKETING OFFICERS – LIABILITY SALES

JOB RESPONSIBILITIES

- Prepare and implement sales action plans.
- Achieve the set individual targets.
- Generate and qualify leads and maintain a customer database.
- Prepare and present periodic sales visit reports and call reports.
- Actively participate in events organized by the bank to promote business.
- Assist in organizing marketing campaigns at corporate entities.

REQUIREMENTS

- GCE O/L with passes for Mathematics and English and 03 passes at GCE A/L
- Self-motivated outgoing personality with a strong sense of networking and relationship skills.
- Excellent communication skills in English, Sinhala or Tamil.
- Previous experience in Sales and part qualification in SUM or any other professional qualification in Marketing would be an added advantage.

Candidates fulfilling the above criteria are invited for a walk-in interview with their CVs

Walk in interview on – 30th March 2022

Allocated Time For Surnames Starting,

A to H – 9.30 hrs to 11.00 hrs

I to P – 11.00 hrs to 12.30 hrs

Q to Z – 12.30 hrs to 14.00 hrs

**Venue – Seylan Bank PLC, Kollupitiya Branch
490, Galle Road, Colombo 3**

Chief Manager – Human Resources

Seylan Bank – PLC

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