

Join the market leader

As our nation's most trusted, acclaimed and progressive life insurance company, at Ceylinco Life, we help millions of Sri Lankans de-risk their lives by providing need-based life insurance solutions to achieve their goals in life and become better leaders in their own right. As the market leader, we are exceptionally capable of crafting more leaders to take on life at work or home, whilst creating successful partnerships with all our stakeholders and recognizing and rewarding members of the Ceylinco Life family. We call this A Relationship for Life. It's the reason for our success - and yours. Our most important asset is our team of professionals, each, dedicated to moving ahead, and providing the best of service. Currently a vacancy has emerged in our **Marketing Department** for the post of **Management Trainee - Marketing**.

MANAGEMENT TRAINEE - MARKETING

- The Person** The ideal candidate should have a positive attitude and ability to work independently.
Possess excellent interpersonal and communication skills.
The person should be around 20-25 years of age.
- The Job** The selected candidate would need to learn and utilize core brand management skills and manage key brands after the training period, under the supervision of a Brand Manager.
The job involves assisting and coordinating brand developments liaising with research and advertising agencies while maintaining an excellent relationship with all stakeholders of the brand.
- Qualifications** Good academic credentials supported by a part/full qualification in CIM/CIMA or full qualification of a university degree in Marketing or Management.
Good command of English & Sinhala/Tamil.
Possessing knowledge/experience in Digital Marketing.
- Experience** Experience in Sales, Marketing and especially Digital Marketing would be an added advantage.
- Rewards** An attractive remuneration package with many fringe benefits awaits the right candidate.

If you feel that you measure up to our requirements, please send your resume to the email address given below, with contact details of two non-related referees to reach us within 07 days of this advertisement. Please indicate the post applied for in the subject line of the email.

AGM – Human Resources
Ceylinco Life Insurance Ltd
Ceylinco Life Tower
106 Havelock Road, Colombo 5
Email: jobs@ceylife.lk
Web: www.ceylincolife.com

Issued by Ceylinco Life Insurance Limited (PB 5183)

CEYLINCO LIFE®

A Relationship For Life™

