

TRAINEE - SOCIAL MEDIA & TELEMARKETING

A market leader in the footwear industry and a pioneer establishment in a diversified business conglomerate invites applications from dedicated, qualified, self-motivated and dynamic individual for the above position

Job Description

- Attract Prospective customers and responding to customer inquiries related to General insurance.
- Reach prospective customers via phone/Emails or close sales.
- Create marketing & social media campaigns and strategies, including budget planning, content ideation, and implementation schedules.
- Responsible in collecting customer data, analyze and preparing weekly sales reports.
- Responsible in providing weekly and monthly sales progress reports to the Management.

Requirements

- Degree/Diploma in Marketing/ Business Management or any relevant qualification from a recognized University.
- Age below 27 Years.
- Excellent IT literacy.
- Excellent verbal and written communication skills in both Sinhala and English Languages.
- Excellent Interpersonal Skills.
- Ability to work in a challenging environment with minimum supervision.
- Residents of Colombo and suburbs are preferred.



Please forward your CV within 7 days of this advertisement mentioning the position applied on the subject line of the email with details of two non-related referees along with your passport size photograph to careers@samsoncorporates.com

SAMSON INSURANCE BROKERS (PVT) LTD

The Assistant General Manager – Group Human Resources
No: 110, Kumaran Rathnam Road, Colombo 02