

Do you have a flair for Exterior Branding?

Junior Executive – Branch Branding & Events

We are in the lookout for a versatile individual to join our marketing team to manage the physical/exterior branding of our Branch and Self Banking Centre network, ensuring a look and feel that will meet international standards.

Candidate Profile

- You will be primarily responsible for managing the Bank's physical outlook in terms of branding all physical customer contact points in line with the Branding guidelines
- You will coordinate with relevant stakeholders in identifying Branding requirements including new branch openings and branding maintenance requirements
- Establish a monitoring process to ensure all customer locations meet the necessary branding standards, where pre-emptive action is taken when required
- Work with multiple suppliers to ensure quality and prompt action on any branding requirements, while building a strong base of reliable supplier relationships
- You will also be involved in supporting the execution of various marketing campaigns and corporate events, which require BTL involvement

Candidate Profile

- Creative and forward thinking individuals with a flair for exploring new ideas
- Keen for new experience, responsibility and accountability, able to get on with others and be a team-player
- Previous experience in managing external branding or BTL campaign execution related job role
- Hands-on experience in Graphic Designing software will be an advantage
- Full or part qualification in CIM/SLIM or a HND or other Diploma in Business Management or Project Management.

Send your CVs to employment@amana.lk indicating the position applied for in the subject line on. *Only shortlisted candidates will be notified*



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