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LOFINHR/23/E/0198

Marketing Coordinator – Savings Business Unit **Head Office – Rajagiriya**

This is an excellent opportunity for a young, dynamic and result oriented individual to assume the role as a Marketing Coordinator – Savings Business Unit with the potential to perform in a challenging working environment.

The Profile

- To arrange periodic discussions with users, marketers, branch managers, regional managers to discuss the progress and new ideas.
- To reviewing the performance of the daily savings collection & dedicated liability marketing team.
- To coordinate with other units in providing quick solutions for both teams.
- Keeping track of WIP (work in progress) with stakeholders and ensuring completion.
- Coordination of branch level / regional level activities in mobilizing daily savings collection, FDs & other investment products.
- Work closely with both teams to enhance performance.
- Meeting the teams when necessary.

Qualifications

- Minimum of two years' experience in marketing preferably in banking or non-banking financial services.
- Full/part professional qualification (SLIM/CIM) will be an added advantage.
- Good interpersonal communication skills, both oral and writing, negotiation skills and marketing skills.
- Willingness to be based in the selected location.
- Valid riding/ Driving license is mandatory.

We are in the lookout for dynamic, result oriented and motivated individual to join our team

How to Apply: Interested applicants should send their CV to SitharaRat@lolc.com on or before **14th November 2023**.

