

# We Are HIRING!

## MANAGEMENT ASSOCIATE / DIGITAL MARKETING

Sri Lanka Institute of Information Technology (SLIIT) is a pioneer in the higher education sector of Sri Lanka and offers undergraduate and postgraduate degrees in a wide range of disciplines. SLIIT is committed to providing the best student experience through highly committed academic and non-academic staff who teach, mentor, guide and support a community of more than 30,000 students.

We are looking for a dynamic individual to join our Marketing Team as Management Associate

### The job role shall include:

- Oversees all company social media accounts management
- Work alongside the Social Media Strategist to create and execute strategies.
- Develops engaging, creative, innovative content for regularly scheduled posts, which enlighten audiences and promote brand-focused messages
- Audits and analyses social media presences, including digital advertising costs and returns
- Assist in the growth of the brand by raising awareness through various social media platforms.
- Interact with followers and potential customers by communicating and answering questions through the company's social pages.
- Creating and engaging stories for target group

### Skills :

- Good communication skills with a good command over writing impactful content.
- Passion for social media.
- Some knowledge of identifying & segmenting target personas.
- Team player with the ability to handle pressure.
- Ability to handle designing tools will be an added advantage

### Requirements :

- Bachelor's degree in marketing or related field
- 2 years of relevant experience
- Strong analytical, communication, time-management, and creativity skills
- Ability to thrive in a fast-paced environment and able to work under pressure
- Excellent interpersonal skills

**A competitive salary commensurate with qualifications and experience will be offered to the successful candidate**

Please send your application via email to [careers@slit.lk](mailto:careers@slit.lk), clearly indicating the post applied for in the subject line, to reach us within 07 days of this advertisement.