

“The future is yours, start today to make it exactly how you want it to be, with this ideal stepping-stone for a rewarding career in Insurance”

As Sri Lanka's national insurance services provider and the country's Largest and Strongest insurance provider, Sri Lanka Insurance is backed by decades of industry expertise and the most experienced insurance sector technical knowledge base in the country.

Join with Sri Lanka Insurance the Insurance giant to experience unparalleled opportunities for career growth as well as personal development within a performance driven culture. We have fostered a team - the most technically advanced in the industry, alongside a workplace culture that highly values and promotes integrity as the key to nurturing longstanding relationship.

## ASSISTANT MANAGER - BANCASSURANCE PARTNERSHIPS (LIFE)

### Job Duties & Responsibilities;

- Business Strategy and Planning - Assist in developing business strategy/alternate channels for the allocated unit/area for group life/special projects. Conduct annual, quarterly & monthly planning meetings with respective Sales personnel/stake holders.
- Sales Management - Be responsible to achieve set Revenue Targets of the allocated unit/area of the division in group life through development of sales activities and effective management tools.
- Business Promotions – As per the directions of Senior Manager Bancassurance to implement effective promotional campaigns in liaison with National Sales/Marketing to support the sales drive, in line with company objectives and goals. Furthermore, identify potential markets for Group Life business promotions and suggest required products to the management for Group Life.
- Performance Management - Ensure that performance of all sales officers/sales personnel of the allocated unit/area are been evaluated on a daily/weekly/monthly basis.
- Manpower - Ensure recruit, develop and retain high quality sales personnel for sales teams through various recruitment activities, focused training & career development programs.
- Training & Development – Assist Senior Manager Bancassurance in Training and Development activities for all sales personnel are effectively coordinated /executed. Plan, develop and implement Training & Development programs for sales teams and staff in addition to what is provided by the company in order to support the business growth.

### Qualifications/Pre-requisites/Requirements for the position;

- Degree or equivalent professional qualification from a UGC approved university or recognised Institute with minimum of 03 years' experience in the executive capacity.
- Should possess excellent oratory, written and presentation skills.
- Previous experience in the Life Insurance business will be an added advantage.
- Business Development exposure is essential.
- Clear and continuous track record in performance.
- Age preferably below 40 years.

If you believe you possess the above qualifications and experience, send in your CV along with the names of two non-related referees within 07 days of this advertisement to the address given below, stating the post applied for on the top left corner of the envelope or e-mail to [jobs@sri.lankainsurance.com](mailto:jobs@sri.lankainsurance.com) stating the post applied for on the subject line.

**Deputy General Manager – HR & ER**  
Sri Lanka Insurance, No 21, Vauxhall Street, Colombo 02.  
Company Registration Number: PB 289

