

# ALWAYS HAD A KNACK FOR WRITING?

WE ARE LOOKING FOR

## SENIOR CONTENT WRITERS - AUSTRALIA

### Who we are?

Hype Invention is one of the region's fastest-growing, creative and data-driven marketing agencies. Operating under the Hype Insight group of companies, and with an emphasis on global clients, our portfolio spans Europe, Australia, and the United States.

### What will you be doing?

- Create SEO and value-based website content, blog posts, and other items
- Proofread and edit blog posts before publication
- Coordinate with marketing and design teams to illustrate content
- Identify client needs and strategise and create content accordingly

### What will you need to be considered?

- A minimum of 4 years experience in content writing or a relevant role
- The ability to learn quickly, think on your feet and convert into written work
- Experienced in flexible writing styles to meet the needs of different industries and mediums
- The ability to work on multiple projects with different objectives simultaneously
- Be willing to work Australian hours - 5am to 2pm

If this sounds like you, send us your CV and tell us why you'd like to join the team!



SCAN THE CODE  
AND APPLY!



**HYPE INVENTION**  
Dynamic. Diverse. Dedicated



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