

JOIN THE MOST AWARDED BANK IN SRI LANKA



With an enduring vision of being the most technologically advanced, innovative and customer friendly financial organization, we, the Most Awarded Bank in Sri Lanka, continue to progress steadily while being the first Sri Lankan bank to be listed amongst the Top 1000 Banks in the World.

Our unparalleled record of success is supported by an unmatched suite of digital offerings and superior standards in service, stability and performance. We are poised to ascend to even greater heights in the near future.

Manager – Digital Banking Channel Management

Job Profile

- Lead the bank's digital transformation through research and enhancement of digital banking offerings and services
- Identify and execute new digital business opportunities aligned with the bank's corporate plan
- Collaborate with the branch network to achieve annual targets set for digital transformation
- Drive the transformation of customers from traditional to digital channels
- Monitor market dynamics and competitor activities to proactively respond and gain a competitive advantage
- Foster collaboration with other business units of the Bank to enhance product packaging and delivery
- Execute campaigns to popularize digital products and its usage among existing and new clients
- Organize field-level customer onboarding activities to digital targeting retail, SME and corporate clients
- Train Banks' support staff on digital banking services for seamless customer service
- Increase sales and revenue contribution from digital channels to meet budgetary goals of the Bank

The successful candidate will be provided with an attractive remuneration package including fringe benefits, commensurate with benchmarked financial institutions.

Interested candidates are invited to apply for the position, all applications should be routed through our corporate website

To apply, please visit,

www.combank.lk

→ [Careers](#)

→ [Open Positions](#)

→ [Manager Digital Banking Channel Management](#)

 **COMMERCIAL BANK**