

Assetline Lands (Private) Limited.

Assetline Lands (Private) Limited is the real estate trading arm of the David Pieris Group of Companies and is involved in purchasing, developing and selling lands, mainly for residential purposes.

Our objective is to be the most trusted real estate solution provider with unparalleled service to meet the requirements of our valuable customers, for securing a bright future and rich investments.

PROJECT EXECUTIVE

(MINUWANGODA / /KALAWANA)



Responsibilities

- Achieve the sales targets by promoting land plots/properties to buyers supported by advertising campaigns in consultation with the Corporate Communications Division.
- Carry out market surveys related to land sales and analyse competitor market trends.
- Travel within the country to conduct site visits.

Requirements

- 3 – 5 years' experience in sales & marketing.
- The CIM (UK) Level 3 Foundation Certificate in Professional Marketing/Digital Marketing and/or equivalent qualification would be an added advantage.
- A sound knowledge in MS office, social media management, graphic designing or any other 3D software.
- Excellent communication skills in Sinhala & English; Tamil would be an added advantage.
- A Valid riding licence.
- Good PR skills and an outgoing personality.
- Experience in property/real estate marketing would be an added advantage.

If you feel that you measure up to our expectations, apply in confidence by email or post, within seven (07) days of this advertisement, providing contact details of two non-related referees and indicating the position applied for, in the subject line of the email or top left corner of the envelope.



Head of Human Resources
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