

Management Trainees Consumer Products



Join Our Dynamic Team!

Are you a recent BSc graduate with a passion for marketing? Are you eager to kickstart your career and ascend to new heights within the Home Appliance industry? We're looking for individuals like you to join our dynamic team at Fli! As a Management Trainee, you'll embark on a journey of professional development and growth, honing your skills while contributing to our innovative home appliance solutions.

Here's what we're seeking:

Qualifications:

- Bachelor's degree in Marketing Management from a recognized university
- Strong academic record and a thirst for knowledge
- Excellent communication skills, both written and verbal
- Ability to thrive in a fast-paced, collaborative environment
- A proactive and positive attitude towards challenges and opportunities

Responsibilities:

- Participate in comprehensive training programs to develop a deep understanding of our products, market dynamics, and business strategies
- Collaborate with cross-functional teams to execute marketing initiatives, including product launches, promotional campaigns, and market research projects
- Analyze market trends, consumer insights, and competitor activities to identify growth opportunities and support strategic decision-making
- Contribute fresh ideas and innovative solutions to drive brand awareness, customer engagement, and revenue growth

Benefits:

- Competitive salary and benefits package
- Mentorship from industry experts and seasoned professionals
- Opportunities for career advancement and personal growth
- Exposure to diverse projects and challenges that will expand your skillset
- A supportive and inclusive work culture that values your contributions
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If you're ready to launch your career with an emerging home appliance company and chart your course to success, apply now! Send your resume to hr@fli.lk. Join us in shaping the future of Home Appliances and making a difference in people's lives.

