

Management Trainee - Sales

Printcare PLC is an icon of Sri Lanka's Printing & Packaging industry, one of South Asia's best known Printing and Packaging enterprises with a clientele that extends over five continents. We are equipped with state-of-the-art technology and provide design-to-delivery printing, packaging & digital media solutions, across a broad spectrum of industries, including Apparel, Education, FMCG, Tea, Telecommunications, Publishing, Lottery, Print and Digital Media among others. We have our presence in Sri Lanka, UK, India and Kenya.

Printcare Digital Solutions (Pvt) Ltd. one of the most technologically advanced digital printing plant based in Kelaniya.

As the Group's clientele as well as the manufacturing capacity and product range continues to expand geographically and exponentially with innovative products and new production sites, we are seeking to enhance our team with a dynamic individuals to join our collaborative and welcoming environment as a valuable addition to our "Management Trainee Program".

TRAINING INITIATIVE

We are seeking ambitious and highly motivated individuals to join our Management Trainee Program in the Sales Department. As a Management Trainee - Sales, you will undergo a comprehensive training program designed to develop your competencies and prepare you for a successful career in sales and key account management. This is an excellent opportunity for fresh graduates or final-year undergraduates with a passion for sales and a desire to grow within a dynamic organization.

YOUR ROLE WOULD INVOLVE;

1. Training Program Participation

- Engage in a structured training program covering various aspects of sales and key account management
- Learn and apply fundamental sales techniques and strategies.

2. Sales Support

- Assist the sales team in day-to-day activities, including client communication and relationship management.
- Provide support in developing and implementing sales plans.

3. Learning Key Account Management

- Gain hands-on experience in managing key accounts and understanding client needs.
- Work closely with experienced professionals to learn effective account management techniques.

4. Market Research and Analysis

- Conduct market research to stay informed about industry trends and competitor activities.
- Analyze data and contribute insights to support sales strategies.

5. Collaboration

- Collaborate with team members and other departments to gain a holistic understanding of the business.
- Participate in cross-functional projects as assigned

We embrace diversity, foster equity and champion inclusion in our endeavours.
Are you ready for a thriving and fulfilling professional journey?

Please forward your curriculum vitae to careers@printcare.lk
within 7 days with the subject line "Management Trainee - Sales - [Your Name]".

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